



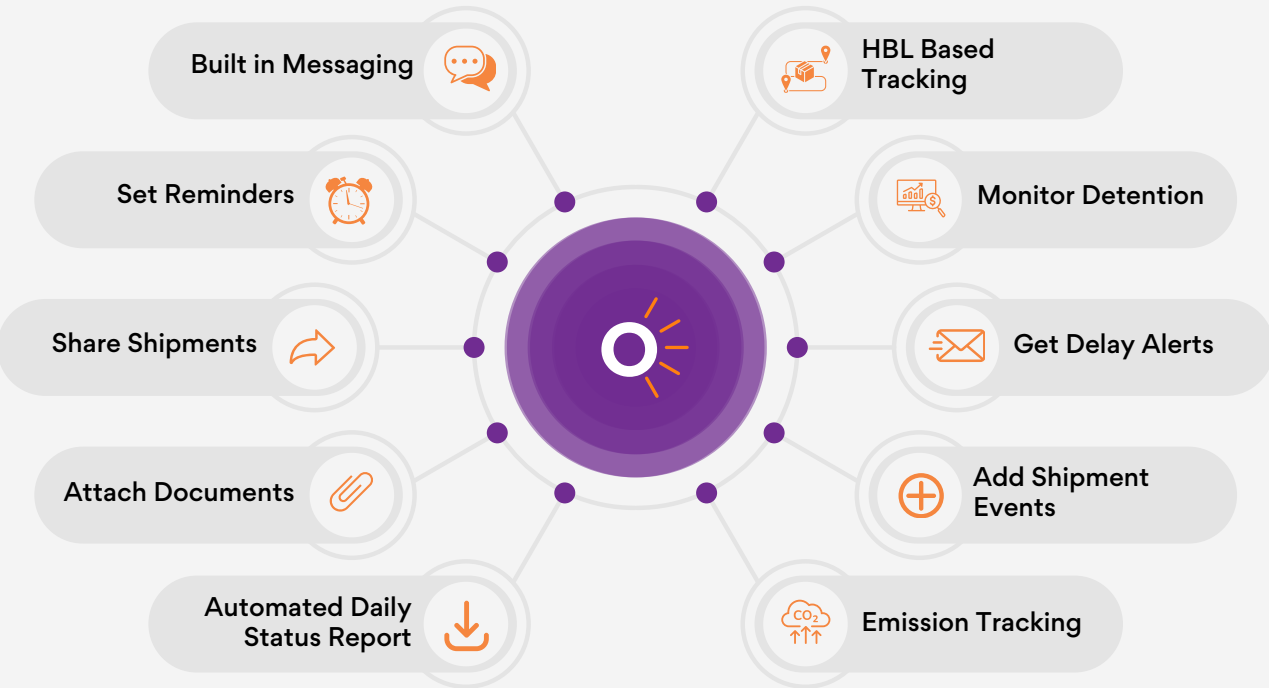
# Shipment Tracking, that Builds **Trust**, Delivers **Transparency** and **Grows** your **Business**.

Impress your customers with real-time shipment tracking and build trust that drives repeat business.

# Most Comprehensive Tracking Solution ever Designed for Freight Forwarders

InstaTrac empowers you to provide cutting-edge shipment tracking and real-time visibility, keeping your customers informed at every step. With a unified platform, you can seamlessly track all shipments, streamline operations, and optimize efficiency while reducing costs.

By delivering transparency, you **strengthen trust**, drive **repeat business**, and foster long-term **customer loyalty**.



# Intelligent Tracking Solutions Perfectly Crafted for Forwarders



## House Bill of Lading based Shipment Tracking

Let your customers track shipments using your House Bill of Lading. Add updates like customs and transportation events for a superior experience.



## Integrate Tracking Data in your Website

Let your customers track their shipment for free, putting you on par with the best and elevating your competitive edge.



## Daily Status Reports to your Customers

Ensure your customers receive accurate Reports every morning—on time and hassle-free.



## Multiple Shipments. Multiple Carriers. One Tracking Platform.

With all your shipments across different carriers and freight forwarders on one platform, managing logistics has never been easier.



## Built in Messaging for Enhanced Shipment Control

Exchange shipment specific messages between all stakeholders, increase efficiency and streamline operations.



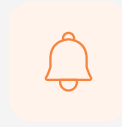
## Track Detentions, Cut Costs, Boost Profits

Smart shipment tracking keeps you updated on shipments approaching detention, helping you act fast and avoid unnecessary costs.



### Tracking that you can Share with Anyone

Share Single or Multiple or All shipments with your team or customers. They stay updated in real time, just like you do !



### Proactive Visibility across your Supply Chain

Get instant notifications on missed schedules, vessel changes, or delays to keep your supply chain moving smoothly.



### Tracking that is Really Real Time !

Stay ahead with tracking that updates instantly—Refresh and get the latest status! Unlike other solutions which have a 4-12 hours lag.



### Customise Shipment Tracking

Take control of your logistics with tracking that goes beyond standard carrier data. Add events like customs and transportation to monitor what matters most to your business.



### Millions of Shipment Data & Documents in your Pocket !

Track and manage shipments 24/7 with our mobile app. Access documents in under 3 seconds from anywhere, anytime.



### Never miss an Important Event or Critical Deadline

Frayto's smart shipment tracking system sends automatic alerts and sets reminders for essential operational milestones, keeping you in control every step of the way.

## Let Sustainability Drive Your Growth.

ESG-compliant suppliers outperform non-compliant ones, enjoying up to 40% more growth.\*

Shipment Tracking that helps you track and reduce your logistics carbon footprint, aligning your shipping with ESG goals.

\*McKinsey 2023 Report.



## Built for Transparency, Powered by Security.

Frayto prioritizes data security through robust measures, including advanced encryption for data in transit and at rest, stringent access controls with multi-factor authentication, and role-based permissions. We protect network integrity with firewalls, intrusion detection systems, and secure IP configurations, ensuring comprehensive security for all sensitive information.

# Integration Partners



+40 More

## About Frayto

Frayto is a leading SaaS platform that empowers businesses to overcome logistical inefficiencies. Our tools bring together all stakeholders in the logistics ecosystem—shippers, forwarders, consignees, and vendors—onto one powerful platform.

We are on a mission to revolutionise the way businesses manage their global supply chains, simplify logistics, and create delightful shipping experiences.



### Simplifying Logistics

We believe that logistics should be straightforward and accessible.



### Driving Efficiency

Efficiency is the cornerstone of our approach.



### Reducing Costs

We understand the importance of cost-effectiveness in logistics.

**Let's collaborate to  
give you the edge to  
compete with best.**

Contact Us

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